



Arualab

We make tech possible

Business presentation
2023



According to IGS Research in 2023, 92% of Forbes G2000 companies use IT outsourcing strategies to grow their work force. That is to show the remarkable value that outsourcing has in today's economy.

So, why nearshoring?

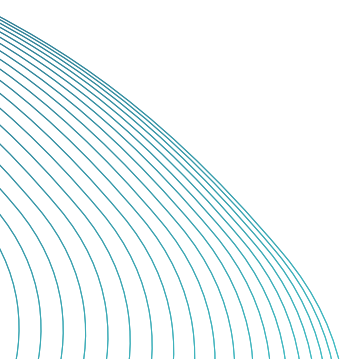




Nearshoring

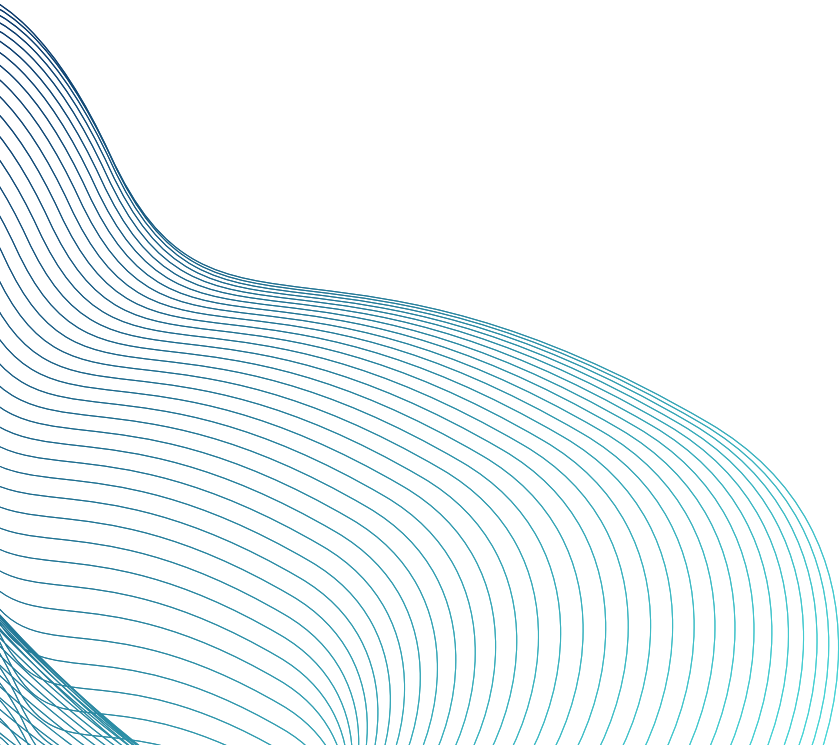


In the United States of America, 66% of companies are outsourcing a part of their business to a third party, due to several advantages in this strategy. Some of the most important benefits of nearshoring are:

- Savings in operational costs**
 - Lower salary rates**
 - Improvements in recruiting**
 - Better training methods**
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We are an international technology outsourcing group, based in Miami and Costa Rica, delivering the greatest level of technical support to our clients.

So, why Costa Rica?





Costa Rica

Costa Rica is a very competitive country in Central America, with worldwide recognition in environmental topics. Costa Rica's electrical energy is 98% derived from renewable energy sources, making it a strategic partner in today's market.

Offshoring to Costa Rica has numerous benefits to companies in the United States. One of the most important to take into consideration is Costa Rica's educational system, which is ranked 32nd in the world, the highest in Latin America, according to the World Economic Forum. Costa Rica offers some of the best engineers in the world, with the greatest standards in the market.

Also, Costa Rica's time zone is very similar to the United States, making it easier for companies to work together despite the distance.





Why Arualab?

We are a nearshore outsourcing group, bringing solutions to companies all around the world. We are offering different options to our clients in order to grow their businesses, the most requested services are the following:






Staff Augmentation Services: with Arualab you can get top-of the-line engineers while saving money. We make sure to find the best fit for your role, professionals ready to give your company the edge you are looking for.

Staff Training: are you looking to improve your team's knowledge and skills? In Arualab we offer custom training for every role in your company. You can get better full-stack developers, quality assurance engineers, mobile developers, desktop developers and many more according to your needs.

Junior enhancement program: in today's market there is a lack of senior engineers, that is why we offer training for junior engineers to upgrade their skills based on your company's specific requirements.





In Arualab we believe in the power of working together, that is why we help companies connect with top-of-the-line engineers from different parts of the world.

Let's work together!





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